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The European Platform for Logistics Innovation

Consortium











Participating Third Parties









































SoCool@EU (Sustainable Organisation between Clusters of Optimised Logistics @ Europe) is a European project (Grant Agreement no: 287080) funded under the RoK (Regions of Knowledge) program.

Socool@EU is a 3-year initiative starting on 1st January 2012 and ending on 31st December 2014. Five world-class European clusters have joined this project in order to create a platform of excellence and work together in regional strategies concerning logistics, transportation, clusters and innovation.

SUMMARY

The project aims, at strategic level, to create an open European platform of excellence in the area of supply chain management and logistics in connection with hubs and gateways. Its purpose is to enable research-driven regional clusters throughout Europe to collaborate and exchange experiences for increasing sustainability and competitiveness of logistical services and (intermodal) transport operations.

The consortium consists of five European clusters that represent essential areas of logistics (deep-sea hubs, airports, land-hubs and short-sea hubs).

After analysing the needs of the stakeholders, a strategy for international cooperation will be elaborated and adequate plans for joint action will be initiated and implemented. In addition, training activities will be carried out. The project will pursue its objectives especially through extensive dissemination and exploitation activities.

OBJECTIVES

To meet the main objective at strategic level, the following operational aims must be fulfilled:

- Fostering trans-national cooperation among research driven clusters as well as mutual learning between regional actors.
- Developing and implementing joint action plans at the European level to increase regional economic competitiveness.
- Supporting the internationalization of the regional research-driven clusters.
- Mentoring regions with a less developed research profile.

WHO CAN BENEFIT FROM THE PROJECT

Several target groups have been initially identified as potential beneficiaries of the project activities, achievements and results:

- Research-driven clusters: Entities conducting research (universities, research
 organisations and research for profit bodies), business entities (large enterprises and SMEs) or local entities such as chambers of crafts, commerce and
 industry, financial entities and consultants, operating in a particular scientific
 and technological domain or economic sector.
- R&D centres: Public or private entities that undertake creative work on a systematic basis in order to increase the stock of knowledge, create new products or define value added services.
- Policy makers at European, national and regional levels: People responsible for making policies or taking policies-related decisions, especially in government.
- Regional and local authorities: Members of local or regional governments and administrative entities.
- Industry: Companies and Companies' Associations requesting innovative products and services.
- General public: Population interested in logistics and logistics-related sectors.