



LUND
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Future innovations

Paper-based packaging prototypes on display at the Museum of work in Norrköping

BY STUDENTS AT THE COURSE PACKAGING TECHNOLOGY AND DEVELOPMENT, GIVEN BY THE DIVISION OF PACKAGING LOGISTICS, DEPARTMENT OF DESIGN SCIENCES, LUND UNIVERSITY

Prototypes on display

Two innovative paper-based packaging prototypes made by students at the course Packaging Technology and Development are currently on display at the exhibition Futureland at Museum of Work in Norrköping, Sweden. With less environmental impact yet meeting the demands on a modern packaging solution, the prototypes are selected as examples of what could be the innovations of the future.

By students in close collaboration with Flextrus

The prototypes were made by groups of international students in close collaboration with the company Flextrus. For the prototypes the students used Flextrus PaperLite®, which is a thermoformable paper-based packaging material. It is a renewable alternative to pure plastic, and is based on FSC-labelled wood.



Above in blue colour: Packaging for ready-made meals such as Tapas with several small dishes. Made by the students Sofia Beets, Marcus Bruzelius, Madelene Larsson, Hanna Lilja and Emma Sandin Hansson. Below in multiple colours: Packaging for contact lenses. Made by the students Larissa Eng, Jemila Habainy, Ying Liu, Mattias Oscarsson and Hoyeon Park.

About Futureland

Futureland (in Swedish: Framtidsland) is the largest exhibition ever made by the acclaimed Museum of Work. Its focus lies on tomorrow's working and everyday life: How should we live, eat, travel, work and educate ourselves? What do we want? What is sustainable? What can you and I do? The thought about the exhibition is to be a toolbox for a sustainable future, from both an ecological, financial and social view. The exhibition will be on display from 2014 to 2019.



The entrance of the exhibition Framtidsland (English Futureland) at the Museum of work in Norrköping, Sweden.

